



dry tropics partnership  
for healthy waters



# VALUE PROPOSITION

# Townsville Dry Tropics Highlights



## TOWNSVILLE

Townsville is the largest urban centre in the Reef region.



## LARGE INDUSTRIAL BASE

Townsville is a base for the mineral industry.



## MAGNETIC ISLAND

Located within the Great Barrier Reef Marine Park which is one of Australia's top five destinations for tourists.



## AUSTRALIAN HUB FOR MARINE SCIENCE AND MANAGEMENT

Australian Institute for Marine Science, James Cook University, Central Queensland University, Great Barrier Reef Marine Park Authority



## COMMUNITY

A strong enduring connection to our waterways.



## MAJOR PORT

Australia's biggest exporter of sugar, zinc, copper, lead and fertiliser.



## ANNUAL REPORT CARD

Verified by the Reef Independent Science Panel.

## The Townsville Dry Tropics Region

The Dry Tropics region is located within Australia's largest northern urban centre, with the Great Barrier Reef situated offshore.

With Townsville, Magnetic Island and the Palm Island group in the heart of the dry tropics region, our community has strong and enduring connections to the water. We rely on the freshwater and estuarine systems, along with Cleveland Bay, Halifax Bay and the Reef, for world-class experiences in fishing, diving, boating and swimming.

The region is an internationally renowned hub for marine and coral reef science and research.

## The Partnership

The Dry Tropics Partnership for Healthy Waters exists to improve the ecological, social and economic outcomes of the region's waterways and Reef through the development of an independent Report Card. The Report Card collates data from water quality, habitat, litter, stewardship, economy and social and cultural values.

The Report Card is used as a tool to communicate progress towards regional management targets, identify knowledge gaps and enhance the community's understanding of the condition of local waterways and the Reef.

Ideally, this information will enhance the decision-making on management and investment for Townsville's waterways and the Reef and empower the community to make positive behaviour changes at home, work and recreation.

Overall, the Dry Tropics Partnership for Healthy Waters aspires to positively influence the management of the region's waterways and Reef.



## Partnership Objectives

The Dry Tropics Partnership for Healthy Waters has identified three strategic objectives surrounding the development of the Report Card:

1. Creating an engaged and informed community
2. Developing a robust report card that is part of a rigorous integrated monitoring and evaluation framework
3. Cultivating a strong and stable member base that is committed to influencing positive change in the region.

The Report Card helps to guide future planning and investment into the health of our waterways, catchments and marine areas. All existing waterway and marine monitoring and reporting data are collated in the annual Report Card.

We do this through:

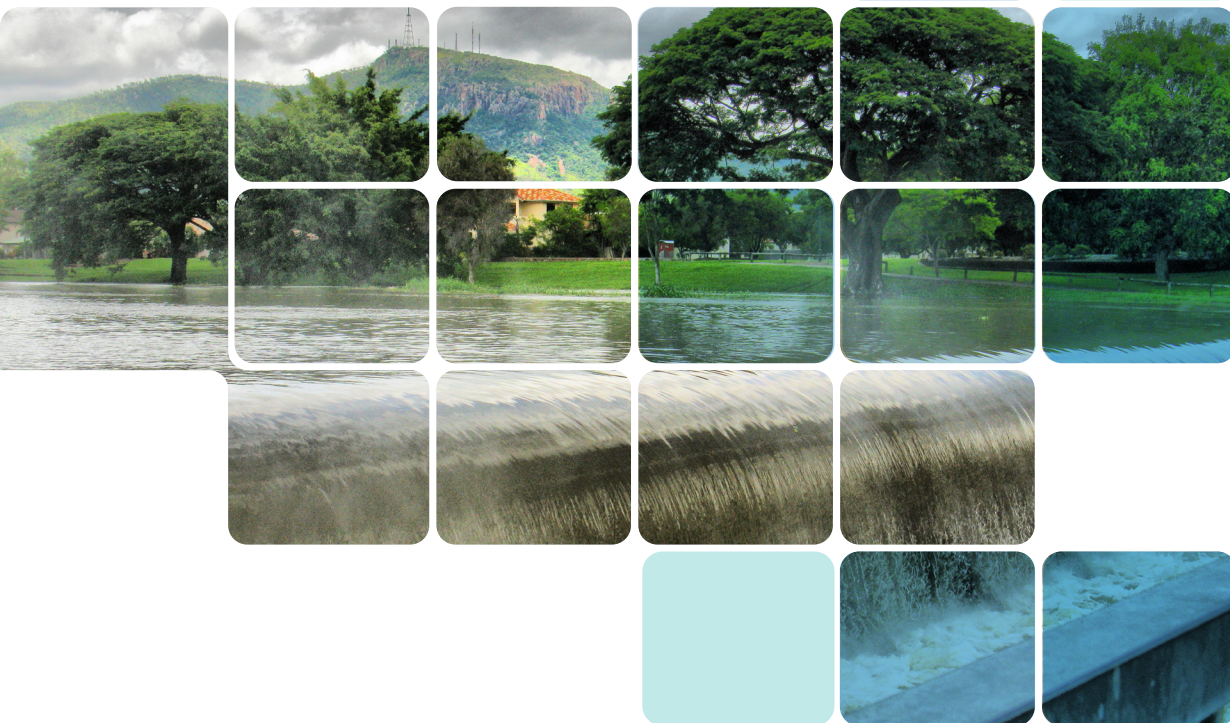
- Developing an annual Report Card specific to the Dry Tropics region, underpinned by scientific integrity, independence and transparency.
- Communicating information effectively to increase knowledge and engage the local community on waterways and marine issues.
- Coordinating data and information to connect stakeholders.
- Identifying long-term trends whilst driving management action and positive change.
- Recognising and building upon the work to improve waterways that is already being undertaken by Partners.
- Identifying priority activities for the Partnership and advocating for them.

## Report Card Benefit To Townsville

The Dry Tropics Report Card is an independently verified, scientifically robust and long-term initiative that reports on the condition of waterways and highlights areas in need of improvement.

The Report Card can provide a way for businesses and organisations to achieve positive outcomes for the environment and community. The Partnership also encourages innovative and collaborative approaches to improve waterway health across the Townsville region.

Collating information into a single, easy to read report card is crucial to guiding future decision-making on the health of our waterways.



## Become a Partner

By becoming a Partner with us, you can assist in guiding management priorities, developing an integrated water quality monitoring program, and driving positive environmental changes for the region.

The long-term future of the Partnership will only be sustainable through a strong and stable membership base, and Partners who are committed to influencing positive change in our region.

Our vision is that by working together, we can achieve healthy waterways, along with a thriving and engaged Townsville community.

Partner contributions are tiered according to the type and size of the organisation.

	Tier 1	Tier 2	Tier 3	Tier 4
	\$55 dollar minimum	\$1,100 — \$5,500 cash payment and/or in-kind	\$5,500 — \$11,000 payment and/or in-kind	\$11,000 or more and/or in-kind
Project/Logo Association	Community Groups, Traditional Owner Groups	Small Companies, Industry Bodies	Regional NRM groups, Medium Companies, Small Utilities	Large Companies, GOCs, Government, Research Orgs, Universities, Large Utilities, LGAs.
Report Card	x	x	x	x
Management Response Report	x	x	x	x
Story Map		x	x	x
Special Reports		x	x	x
Water Forum				x
School Outreach			x	x
JCU scholarship/ Local sponsorships				x
Social Media Promo		x	x	x
Website Promotion		x	x	x
Governance	x	x	x	x

Please note: Membership Tiers are reviewed annually by the Management Committee.

Contact our Executive Officer: [eo@drytropicshealthywaters.org](mailto:eo@drytropicshealthywaters.org)